

# News Release

For Immediate Release

Date June 20, 2006

For more information contact

Barbara Canetti 713-863-8844

## **InterFit Health Signs Distribution Deal with MEDeCOACH for Consumers**

HOUSTON – InterFit Health, Houston, Texas, signed an agreement Tuesday, June 13, to resell MEDeCOACH programs for reduction in weight, cholesterol and blood pressure in conjunction with their retail screening programs.

MEDeCOACH, based in Houston, is a health improvement company which uses internet technology to deliver personalized virtual and live health coaching. “We are excited to be launching our virtual and live coaching services into the consumer market. InterFit’s complimentary suite of products will allow us to provide services to consumers interested in their health” – Allyson Faist, President and CEO.

InterFit is the largest independent provider of health screening services in the United States. Since 1989, InterFit has provided individuals direct access to a wide range of medical tests primarily through food and drug retail outlets, private and public-sector employers, health clubs, and the Internet.

InterFit’s RediClinics, located within food and drug retailers, provide fast, affordable, convenient treatment for routine medical conditions, as well as screenings, medical tests, immunizations, and other preventive services. InterFit, with new investor, Revolution Health Group (founded with \$500 million from AOL’s Steve Case) is aggressively expanding the RediClinic presence nationally in Wal-Mart and Walgreen’s stores.

“This is a natural progression for us to offer these products together. People purchasing screening are concerned with their health and will most likely take advantage of the opportunity to receive personal coaching”, said George Walker, Executive Vice President, InterFit.

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