

# News Release

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## **Diabetes Centers of America to Debut “DCoA Online” *Online Education Program to feature Houston’s MEDeCOACH health technology!***

**Houston, Texas – June 27, 2006** – Diabetes Centers of America (DCoA) has signed an agreement with MEDeCOACH to develop a branded portal to offer diabetes coaching online at [www.dcoonline.com](http://www.dcoonline.com). Because it is a key component of the DCoA experience to design personalized treatment plans, this online extension of diabetes knowledge will only add to the foundation of DCoA’s educational resources.

By helping DCoA patrons understand their condition with the benefit of 24/7 online education, DCoA is once again implementing a unique service within diabetes care and management. DCoA, a state-of-the-art medical facility is dedicated to total diabetes care, and its team of physicians, nurses, dietitians and educators – all certified in diabetes care – provide an innovative approach to diabetes treatment and prevention through centralized, comprehensive diabetes care.

“The goal of DCoA Online is to provide innovative products that deliver your content straight to computer desktops and portable devices,” said Ty Reid, DCoA IT Director. “With MEDeCOACH, we establish a continuing connection to our patrons.”

MEDeCOACH ([www.medecoach.com](http://www.medecoach.com)), based in Houston, developed an internet based coaching platform that delivers virtual coaching or facilitates connection to a live health coach. “By using our platform, DCoA has created an innovative approach to maintain connection to patients in between appointments. This becomes a very powerful tool in the management of a difficult disease,” said Allyson Faist, CEO.

Diabetes is a growing, widespread epidemic. Texas has the second largest diabetic population. According to DCoA research, approximately one in eight residents of Harris County live with diabetes, and in Galveston County, there are more than 12,000 people living with diabetes. As an integrated diabetes care center, DCoA provides long-term management in an easily accessible and interactive environment with the most advanced technologies, all under one roof. In addition, DCoA offers wellness and nutrition counseling for those seeking healthier lifestyles.

DCoA continually strives to promote education and research in the community and is unique among service providers in this field. Further distinguishing the healthcare leader is its use of innovative electronic communications systems. Presently, DCoA locations are in Cy-Fair, Katy, Pasadena, Clear Lake and Sugar Land, Texas, and to help combat this epidemic, it will soon open locations in the Dallas/Fort Worth, Corpus Christi and San Antonio areas.

### **About DCoA**

*Diabetes Centers of America (DCoA) promotes and enhances the health of those with diabetes by applying advances in medicine, education, nutrition and active living. Its mission is to help patients adjust to living with diabetes and to promote wellness through a variety of personalized treatment and educational programs – from medical treatment to diabetes education, nutritional counseling, exercise and lifestyle instruction. DCoA’s expert staff of physicians, diabetes educators, dietitians and medical assistants helps patients take charge of their lives – for the rest of their lives. For more information, visit <http://www.DiabetesAmerica.com>.*

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