

News Release

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***Your Doctor Program* Selects MEDeCOACH to deliver Patient Prevention and Health Coaching**

HOUSTON – *Your Doctor Program*, L.P. (YDP) has signed an agreement for MEDeCOACH products and services to be delivered through YDP's healthcare management program.

MEDeCOACH, based in Houston, is a health improvement company which uses internet technology to deliver personalized virtual and live health coaching. The agreement provides all patients within YDP's physician and payer network to receive MEDeCOACH prevention products and services.

MEDeCOACH will specialize in providing information to YDP's clients concerning changes in lifestyle (exercise, eating habits, stress, etc.) as well as provide one-on-one personalized health coaching.

YDP, founded in 2005, is a healthcare management portal and secure online communication service. Together with a national network of certified primary care physicians and specialists, YDP successfully allows the patient, physician and employer access to information. With 24/7 access to records, the patient and physician are able to more easily communicate.

"YDP provides the old fashion-type medical care but combines it with the power of the internet," said MEDeCOACH CEO Allyson Faist. "Designed by a physician, YDP has first-hand experience regarding the challenges in providing good care to patients. MEDeCOACH will be able to extend the physician's office to the patient's home. The opportunity to improve health and support the physician is very exciting."

"MEDeCOACH provides the right set of core areas needed to assist the doctor to support their patient's prevention goals outside of the office. It is based on a sound behavioral health change model," said YDP CEO Dr. Kim Dunn

The agreement confirms the belief of both companies: help individuals change their lifestyle habits and their health will improve.

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