

NEWS RELEASE

For Immediate Release
October 19, 2006

For more information, contact:
Barbara Canetti, 713-863-8844

HOUSTON – October 19, 2006 - Health Administration Services (HAS), Houston, Texas, has signed an agreement to sell MEDeCOACH products and services to their customers, self-insured employers.

MEDeCOACH, based in Houston, is a health improvement company which uses internet technology to deliver personalized virtual and live health coaching. MEDeCOACH delivers customized information to employee populations, providing a cost-effective connection to health coaches. Employees have the ability to access both telephone and email health coaching services. The agreement allows HAS to offer MEDeCOACH to its customers providing them with the opportunity to decrease health care costs.

“HAS is an innovative third party administrator who has placed a strong emphasis on decreasing health risks. MEDeCOACH will provide assessment and health coaching intervention to decrease health risks which is proven to lower medical claims.” said Allyson Faist, President and CEO of MEDeCOACH.

HAS was founded in 1984 to assist employers in managing their self-funded health plans more effectively. Initially, most employers self-fund to reduce administration costs. “HAS recognized that employers also want flexibility, accountability and more control of their population management programs and that solution was found in MEDeCOACH,” said Don Benson, President.

Today, HAS provides services to more than 76,000 people and nearly 60 clients ranging from small, private companies to large corporations, including manufacturers, school districts, political subdivisions, service firms and hospitals.